

# Case Study

## How a Regional Bank Leveraged CapStorm to Ensure Compliance and Support 1,800 Businesses

**Customer:** Regional Bank in Southwest, USA

**Industry:** Financial Services

**Company Size:** 300+

**CapStorm Solution Used:** CS:Enable

### Overview

CapStorm empowered a Southwestern bank to enhance data security, achieve full compliance, and support over 1,800 businesses.

### Problem

A regional bank with over 20 branches relied heavily on Salesforce to manage customer data. Despite using Salesforce Shield, they faced issues with:

- **Data Availability:** Ensuring continuous access during disruptions like data breaches or outages.
- **Integration:** Struggled to integrate Salesforce data with other systems.
- **Compliance:** Meeting regulatory demands with growing data volumes.

After a year of searching for solutions, they turned to CapStorm for a specialized approach to managing their Salesforce data.

### Solution

CapStorm's CS:Enable solution to resolve their challenges by:

- **Incremental Backup:** Providing secure, behind-the-firewall backups that minimized storage and ensured rapid recovery during disruptions.
- **Analytics Integration:** Seamlessly integrating Salesforce data into their analytics platform for near real-time insights.
- **Compliance:** Enabling unlimited data retention and advanced field history tracking to meet data retention requirements.

### Results

With CapStorm, the bank achieved the following results:

- **Faster Recovery:** Reduced data recovery time from days to hours.
- **Improved Compliance:** Full adherence to regulatory standards with robust data retention.
- **Enhanced Efficiency:** Swiftly supported over 1,800 businesses during the 2020 Paycheck Protection Program, pivotal in maintaining regional financial stability by ensuring tens of thousands of Americans continued to receive paychecks.

### Conclusion

By partnering with CapStorm, the regional bank resolved vital data availability, integration, and compliance challenges. This transformation using CS:Enable allowed the bank to support over 1,800 businesses during the 2020 Paycheck Protection Program, playing a crucial role in maintaining regional economic stability.