

Case Study

How Mölnlycke Cut Data Lag by 80% and Saved 25 Hours Weekly With CapStorm

Client: Mölnlycke

Industry: Manufacturing **Company Size:** 1,000-5,000

CapStorm Solution Used: CS:Enable

Overview

Mölnlycke, a leader in medical solutions needed a way to integrate and manage its Salesforce data within Snowflake to gain a comprehensive view of customer interactions and operational data.

Problem

Despite a robust IT infrastructure, Mölnlycke faced significant challenges integrating Salesforce data into Snowflake:

- Data Integration Limitations: Existing tools could not support real-time, high-frequency updates and struggled
 as Salesforce and Veeva structures evolved.
- **Scalability Issues**: Frequent schema changes required manual reconfigurations, slowing data access and impacting productivity.
- Operational Inefficiencies: Manual processes for managing data updates increased IT workload, diverting focus from strategic initiatives.

Addressing these challenges was essential for Mölnlycke to support growth and maintain data integrity.

Solution

CapStorm's CS:Enable solution addressed Mölnlycke's integration needs with minimal disruption. Key components included:

- Automated Schema Mirroring: Near real-time updates to Salesforce and Veeva structures were mirrored in Snowflake, eliminating manual adjustments and enabling effortless scaling.
- Near Real-Time Data Replication: High-frequency data extraction captured and replicated new records almost instantly, ensuring access to up-to-date information.
- Multi-Destination Support: CopyStorm replicated data to Snowflake and SQL Server on Azure, enhancing data storage flexibility and accessibility.

Results

- Greater Data Visibility: A unified view of critical data in Snowflake improved decision-making.
- Faster Data Access: Data delays were reduced by over 80%, from 24 hours to under 5 minutes.
- Increased Efficiency: Automation saved IT teams 25 hours per week, allowing more focus on strategic projects.
- Seamless Scalability: Managed schema changes without downtime, supporting continuous growth.

Conclusion

By leveraging CapStorm's CS:Enable solution, Mölnlycke enhanced its data management with real-time visibility, increased efficiency, and seamless scalability. This empowered the company to make better decisions and maintain continuous growth with secure and reliable data integration.