

# Mölnlycke Increases Data Visibility With Replication to Snowflake

## CASE STUDY

December | 2022

### Industry

Manufacturing

### Company Size

1,001 - 5,000

### Specialities

- Manufacturing
- Efficiency
- Innovation

### Tech Stack

- Snowflake
- Salesforce
- Azure

## About Mölnlycke

Mölnlycke is a medical solutions company that designs and supplies medical solutions to enhance performance in healthcare – from hospital to home.

## Problem

Mölnlycke wanted to leverage Snowflake to capture a full view of each customer, including data created in Salesforce. In addition, Snowflake acted as a staging area for the business's other systems. However, the various solutions the company used to move Salesforce data into Snowflake were unable to meet the enterprise's need for a solution that supported high-frequency, rapidly captured data changes and scalable updates as Salesforce & Veeva's structure changed.

## Solutions

- Salesforce extracted data changes as a scheduled process, with each job picking up added or modified records.
- CapStorm's CopyStorm application automatically mirrored Salesforce and Veeva's schema as the data model evolved. The enterprise configured CopyStorm to automatically detect and replicate these Salesforce object and field changes.
- CapStorm replicated Salesforce data to Snowflake and SQL Server databases hosted on Azure.

## Results

- Mölnlycke's increased data visibility created new opportunities and insights by integrating all critical business data into a single platform.
- CapStorm integrated Salesforce data in near real-time, leading to improved decision-making. This approach also increased data security.
- Mölnlycke increased its ability to leverage its data while providing new ways to control data access.

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