Case Study

Enterprise Data Sharing with Expanded Salesforce Data Access

CapStorm

Health Solutions Organization Supporting At-Home Care

Achieves Salesforce data insights with incremental replication to Azure

This business has a simple yet critical mission - enabling everyone to age at home through technology and access to proper care. These technologies include medical alert devices that provide 24/7 emergency services access, automated medication dispensing, remote biometric monitoring, and more. Salesforce supports these multiple lines of business and is the key system of record for the organization. With CapStorm, the company accomplished a critical Salesforce Org migration and, more importantly, achieved an enterprise data sharing model with near-real-time Salesforce data integration to Azure.



Company Size

- 501-1,000
 Employees
- Tech Stack > Azure
- Salesforce
- > SQLServer



Problem

Many employees needed full Salesforce access to create opportunities, manage cases, etc. Other employees required a near real-time view of the data. Still, they did not require access or the ability to make data changes, including external stakeholders like the agents who provided services on the organization's behalf and internal stakeholders like the analytics team who generate reporting for internal and external operations.



Solution

CapStorm's self-hosted CS:Enable solution allowed the company to accomplish a critical Salesforce Org migration and achieve an enterprise data sharing model with near-real-time and seamless Salesforce data integration to Azure. Furthermore, the solution granted employees fully inhibited Salesforce access to manage data more efficiently by creating opportunities, handling cases, and more.



Outcome

This technology forward organization achieved a streamlined enterprise data sharing model, giving internal and external stakeholders access to near realtime data updates. The self-hosted approach powered by CapStorm mitigated risk by enabling granular data access control. In addition, the organization was able to limit Salesforce edit capabilities to core team members, controlling license cost while still providing necessary data access.