

De Hypotheker Achieves High-Quality Data Accuracy With CapStorm

Industry

Financial Services

Organization Size

500 +

Specialities

- Financial Services
- Mortgage Advisory

CRM

- Salesforce
- Hyarchis

About

De Hypotheker, a Dutch-based mortgage and insurance advisory organization, was founded in 1985. They offer advice for what banks and lending companies can best help customers during the home-buying process.

Problem

De Hypotheker had no default connector to their Salesforce environment, so they were looking for a third-party solution. They were looking for a solution that could be automated as well as sustainable. De Hypotheker has over 100 internal branches using data in and out of Salesforce and due to their strict auditing process, the data needed to be 100% accurate.

Solutions

- CopyStorm replicated De Hypotheker's data, allowing for a recovery time of under 30 minutes in the event of disaster or error.
- De Hypotheker maintained control over their data on-premise, enabling seamless data auditing in alignment with their standards.
- Seamless data integration between Salesforce and Hyarchis empowered De Hypotheker to monitor both customer data and the entire customer journey process.

Results

- De Hypotheker has saved 10-15 minutes each time a batch of objects is synced, with over 400 GB per processing.
- The quality and accuracy of De Hypotheker's data has increased, due to a near real-time, automated process.
- Faster data accuracy and availability gave De Hypotheker better reporting insights.

To view more of our results, visit www.capstorm.com